

REMARKS

This Amendment is being submitted with a Request for Continued Examination.

Claims 1, 2, and 4-14 stand rejected under 35 USC 102(b) as anticipated by Swartz. Applicant has amended claims 1 and 11-14 to further distinguish over Swartz.

Swartz fails to disclose a self-service computer. Swartz discloses a different self-service method involving a portable hand-held scanner and an assisted-service security and payment station.

For example, with respect to claim 1, Swartz fails to disclose

a) obtaining identification information of a customer involved in a self-service transaction by a self-service computer of a customer-operated self-service checkout system;

b) determining a risk level associated with the identification information of the customer by the self-service computer;

c) determining a security level associated with the risk level by the self-service computer; and

d) configuring the self-service checkout system to

complete the self-service transaction, including identify products and accept payment, in accordance with the security level by the self-service computer.

Claim 3 stands rejected under 35 USC 103(a) as unpatentable over Swartz in view of Zhang.

While Zhang may disclose customer identification via a biometric, neither Zhang nor Swartz disclose configuring the security level of a self-service checkout system based upon customer identity by a self-service computer.

Applicant respectfully requests that the Examiner allow the pending claims.

Respectfully submitted,



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